



RETAILEDGE

Point of Sale and Retail Management Software

RetailEdge provides a powerful, cost-effective solution for many types of retailers and businesses that have inventory, customer, or sales tracking needs. **RetailEdge** has been providing retail businesses with affordable retail management solutions since 1989 and works for single location businesses as well as multiple location businesses.

Easy to Install and Maintain: **RetailEdge** is as easy to install and maintain as any other Windows program. Special certifications and training are not required to purchase, install, and configure the program.

Easy to Learn and Use: **RetailEdge** is able to save businesses money because it does not require specialized training to learn the program.

Flexible: Every retail business is unique and individual businesses have specific needs. RetailEdge is designed to work in a wide variety of environments and works well for most retail businesses.

Scalable: **RetailEdge** allows businesses to grow from small, single store operations to multiple workstation network-based systems, to multiple location operations. **RetailEdge** is easy enough for small retailers with limited resources to use and powerful enough for businesses with greater needs.

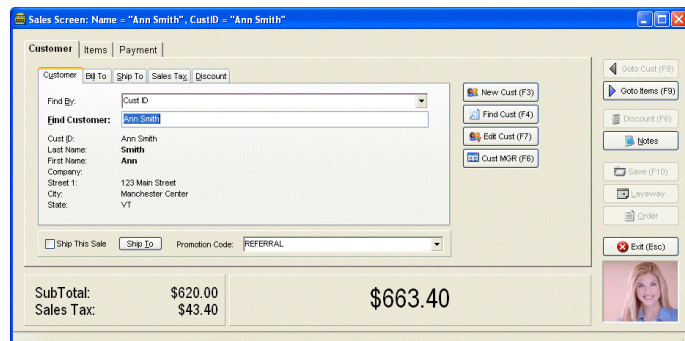
Affordable: **RetailEdge** is affordable compared to other point of sale software on the market. **RetailEdge** incorporates sophisticated features without the cost.

Free Technical Support: **RetailEdge** comes with 90 days of FREE technical support to help users get up and running. After the initial 90 days, we offer a number of comprehensive support plans.

Saves Businesses Money: Not only does **RetailEdge** save customers money with the initial purchase, it has program features designed specifically to lower on-going expenses. Features like Gift Cards and Loyalty Programs are a core part of **RetailEdge** and do not cost extra to implement. We even offer Merchant Services alliances that save customers money on their credit card processing fees.

This is what we do: Point of sale software is our main business and not some small sideline. We design our own applications, we engineer our own code, we sell our own products, and we support what we sell. We even use **RetailEdge** ourselves.

Test Drive RetailEdge: Nothing is going to give you a better feel for what the program can do for a business than trying it for yourself. Like trying on a pair of shoes, using the program will help you better understand its strengths and weaknesses and whether it will work for your customers. Please check out our free, fully functional, **RetailEdge** program demos at www.retailedge.com.



RetailEdge Sales Screen Customer Tab

RETAILEDGE FEATURES

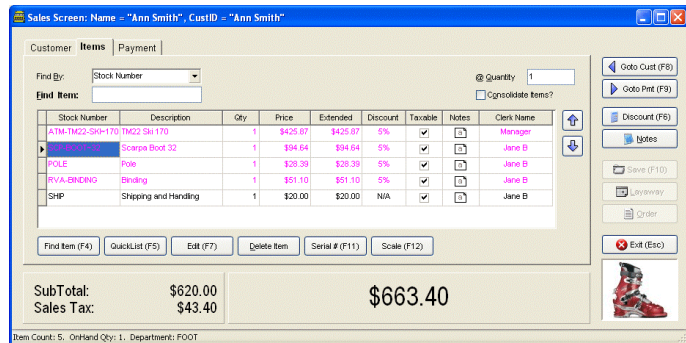
RetailEdge supports all the common features you'd expect in a point of sale application. In addition, **RetailEdge** comes with the following features standard at no additional cost. For more information, please visit www.retailedge.com.

Multi-Location: **RetailEdge** supports multi-location real time consolidation of data. Using a non-centralized approach to multi-location businesses, **RetailEdge** allows businesses to manage and control sales, customers, inventory, transfers, and purchase orders from any location.

Information Managers: **RetailEdge's** Customer, Inventory and Sales Managers provide customer centric sales and item histories for all locations at a glance. Makes businesses more efficient and better able to serve and sell to customers.

Sales Features

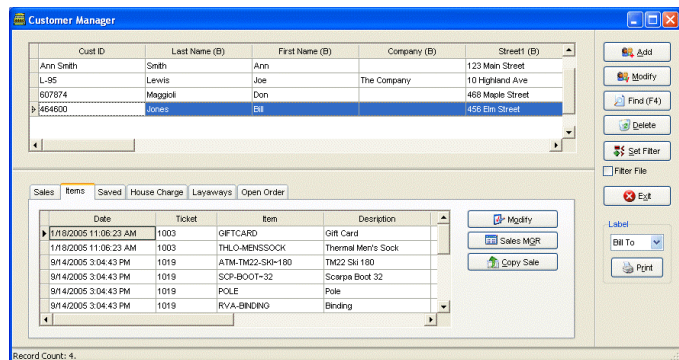
- ❖ Fast, Efficient, Sales Processing
- ❖ Gift Cards
- ❖ Credit Card Processing
- ❖ Promotion Code Tracking
- ❖ Layaways
- ❖ Gift receipts
- ❖ Saved Sales
- ❖ Open Orders/Deposits
- ❖ Multi Level Sales Jurisdiction Tax Tracking –Supports multiple sales tax jurisdictions (GST/PST) and 2-tiered tax rates with department and class exceptions.
- ❖ Line item clerk sales tracking



RetailEdge Sales Screen Item Tab

Customer Features

- ❖ Loyalty Program
- ❖ Customer Cards
- ❖ Price Level Discounting Rules
- ❖ Customer Images



RetailEdge Customer Manager

Inventory Features

- ❖ Barcode-based Pricing Labels
- ❖ Add-ons and Aliases
- ❖ Matrix-based Sizing
- ❖ Serial Number Tracking
- ❖ Alternate Code Lookups including 2 UPC/EAN fields
- ❖ Packages
- ❖ Case Lot Tracking and Splitting
- ❖ 250 character descriptions and 50 character stock numbers.
- ❖ 5 price fields - Allows you to set up customers for price level discounting.
- ❖ Separate Vendor and Manufacturer Part Number Fields
- ❖ Seasonal Minimum and Maximum Field Tracking
- ❖ Inter-Location Inventory Transfers

Client Server Architecture. **RetailEdge** is built using client/server architecture that improves reliability, flexibility, and scalability but can also be installed on a single machine that serves as both a client and server.

QuickBooks Links. Direct links to QuickBooks. **RetailEdge** transfers data to QuickBooks with the touch of a button using the QuickBooks API. **RetailEdge** allows mapping of department information to different accounts in QuickBooks and payment specific reconciliation.

Credit Card Processing. Processing with PCCharge and First Data Carolina, 800-859-9250. For information on Point of Sale Technology, or product integration, contact David Tesh @ 800-859-9250